



**Center for the Reintegration
and Attention of the Child**

Mission statement

CRAN is a non profit institution that seeks to care for children up to seven years of age whose rights have been infringed due to problems related to maltreatment, abandonment or situation of risk, through strategies of integral protection, with the intention of restoring their rights and improving their conditions of life.

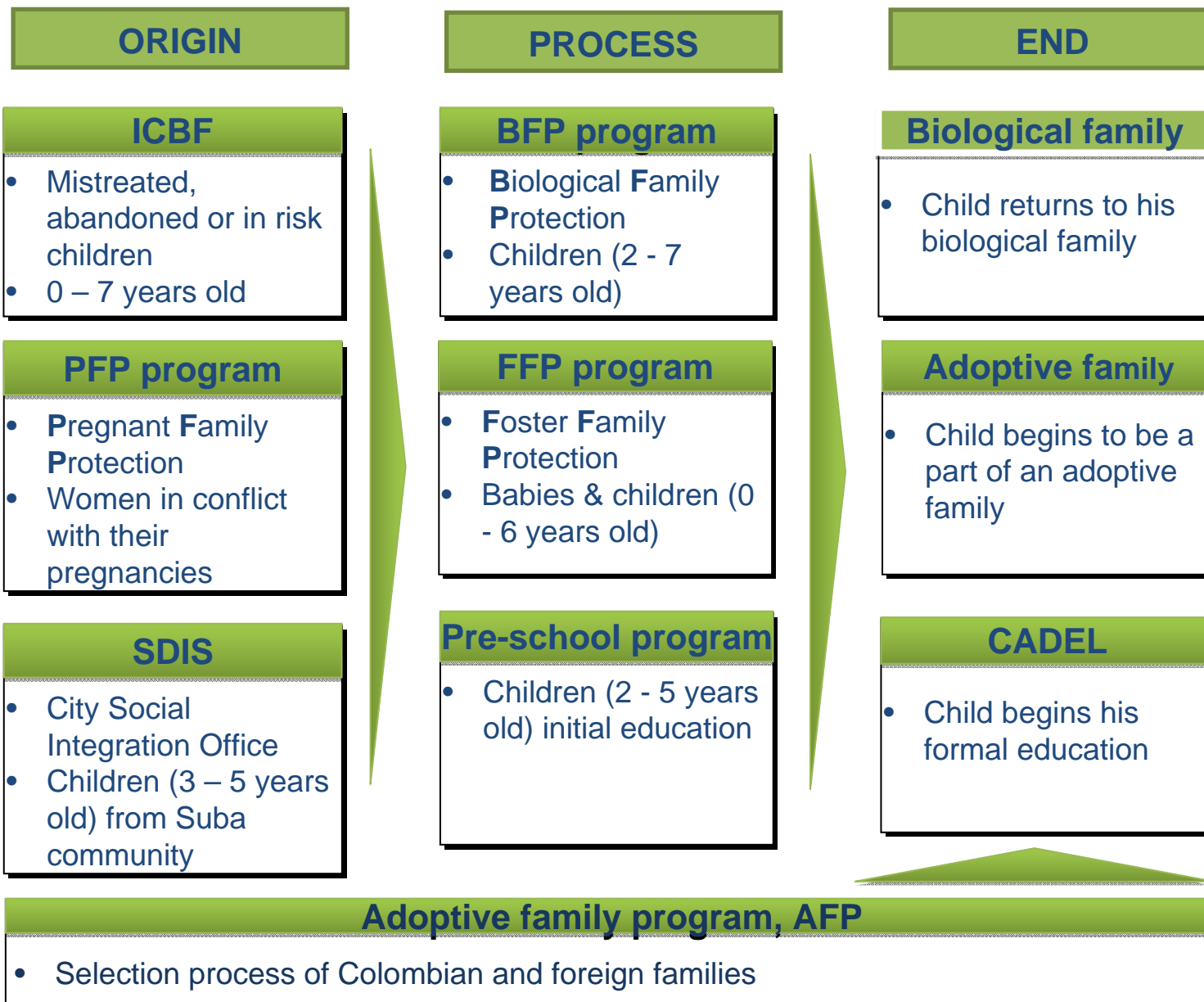


Vision

To become consolidated as a social enterprise committed to restoring the rights of infants and families, characterized by the ability to provide an agile, efficient service and of high social impact. We will achieve this with a suitable human team who works in alliance with private and official organizations to support the development of the public policy.



What do we do at CRAN?



Components: Biological Family Program and Foster Family Program



BFP Program

Benefits children from 2 to 7 years of age, by offering suitable conditions in order to guarantee their healthy development and the restitution of their rights.

Previous phase: ICBF	Phase I: arrival	Phase II: staying	Phase III: leaving	Phase IV: follow up
<ul style="list-style-type: none"> ✓ Verification of the violation of children's rights ✓ Opening the process of re-establishment of the rights (defines the legal measurement for the children) 	<ul style="list-style-type: none"> ✓ Welcome / adaptation of the child ✓ Initial evaluation of all the areas of attention ✓ Construction of the PLATIN * 	Components of attention: <ul style="list-style-type: none"> ✓ Health & nutrition ✓ Family advisory ✓ Social work management ✓ Cultural & co-existence ✓ Pedagogical ✓ Socio – legal ✓ Therapeutic 	<ul style="list-style-type: none"> ✓ Case definition: <ul style="list-style-type: none"> – Reintegration – Adoption – Relocation ✓ Leaving preparation ✓ Closing evaluation 	<ul style="list-style-type: none"> ✓ Visits to the institution ✓ Visits to the home

* Integral plan of individual attention

BFP Program

BFP Program has increased users during the years, results to June each year

	2004	2005	2006	2007	2008	2009
Children attended	89	96	79	99	96	137
– ICBF	89	87	72	96	91	135
– Birth mothers home	0	9	7	3	5	2
Cases defined	23	20	24	34	36	56
– Reintegration	8	12	13	21	20	45
– Adoption	11	8	7	11	14	9
• CRAN	0	8	7	5	11	8
• ICBF	11	0	0	6	3	1
– Relocation	4	0	4	2	1	2
– Decease	0	0	0	0	1	0

FFP Program

Through foster care families, CRAN offers an integral attention model, in a non-institutional environment, that benefits children between the ages of 0-6. Living in a family helps the children through a healthy process of emotional bonding and the appropriate physical and emotional development.

- ✓ CRAN offers the medical attention needed and provides all the elements such as cribs, diapers, milk and bottles to the foster care family.
- ✓ Up to now CRAN has 33 foster care families who take care of a monthly average of 90 children



FFP Program

FFP Program users until June each year

	2004	2005	2006	2007	2008	2009
Babies attended	100	61	71	86	113	118
– ICBF	0	1	7	34	70	88
– Birth mother's home	100	60	64	52	43	30
Cases defined	68	35	38	39	50	35
– Reintegration	19	12	4	13	19	5
– Adoption	39	20	31	19	31	25
• CRAN	20	20	31	19	25	15
• ICBF	0	0	0	0	6	10
– Relocation	9	3	1	7	0	4
– Decease	1	0	2	0	0	1

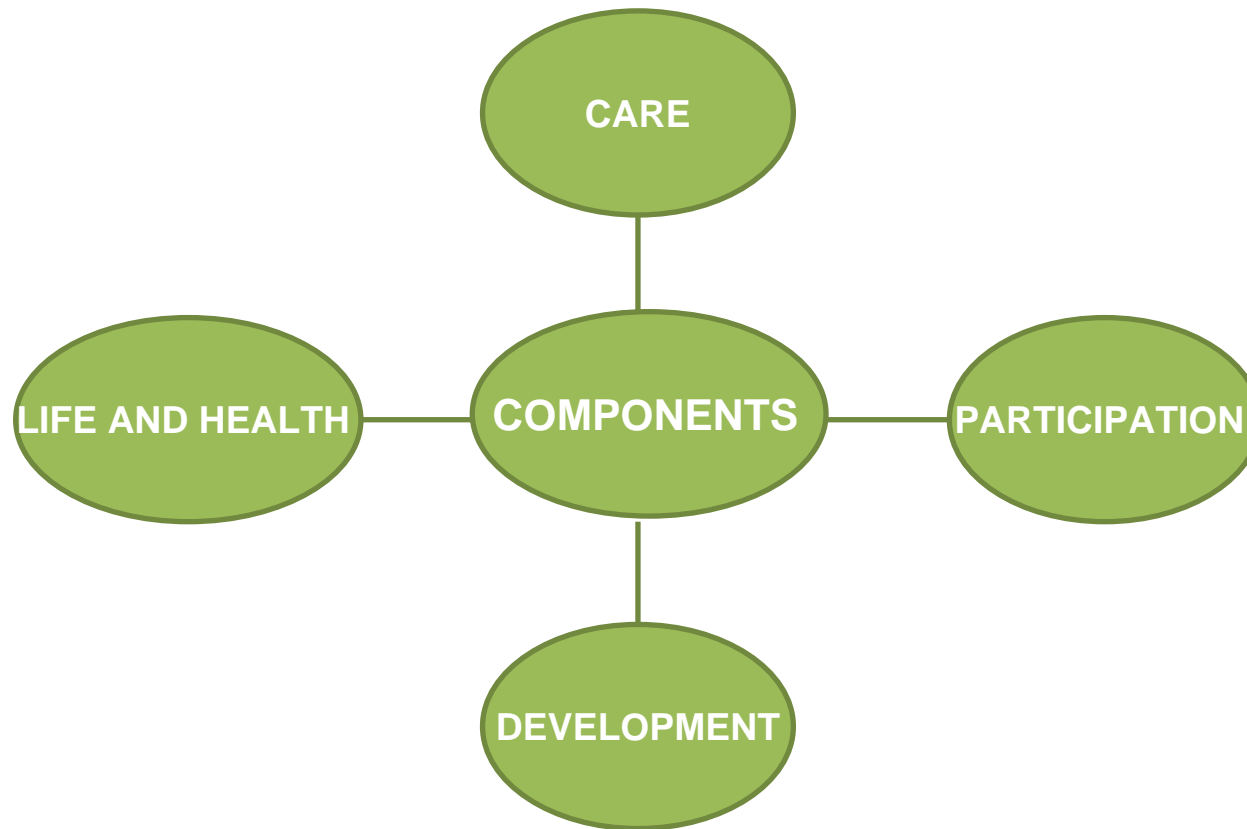
Pregnant Family Protection Program

In the protection program for expecting families, we strive to help pregnant women/couples with conflicted feelings about their pregnancy make a responsible decision regarding the upbringing and care of their child, whether it be assuming the responsibility themselves or putting him or her up for adoption

- ✓ Restore the right to have a family, reduce situations at risk.
- ✓ Empower the participants in the process of self-management in which they themselves accomplish their changes, like autonomy and independence, and the skills to confront and solve their problems adequately and timely.
- ✓ Encourage responsible decisions regarding their children.



THE HELP WHAT WE GIVE, WE SEEK THE RESPECT FOR THE PREGNANT WOMEN RIGHTS, ALSO OF HER CHILDRENS AND HER FAMILY

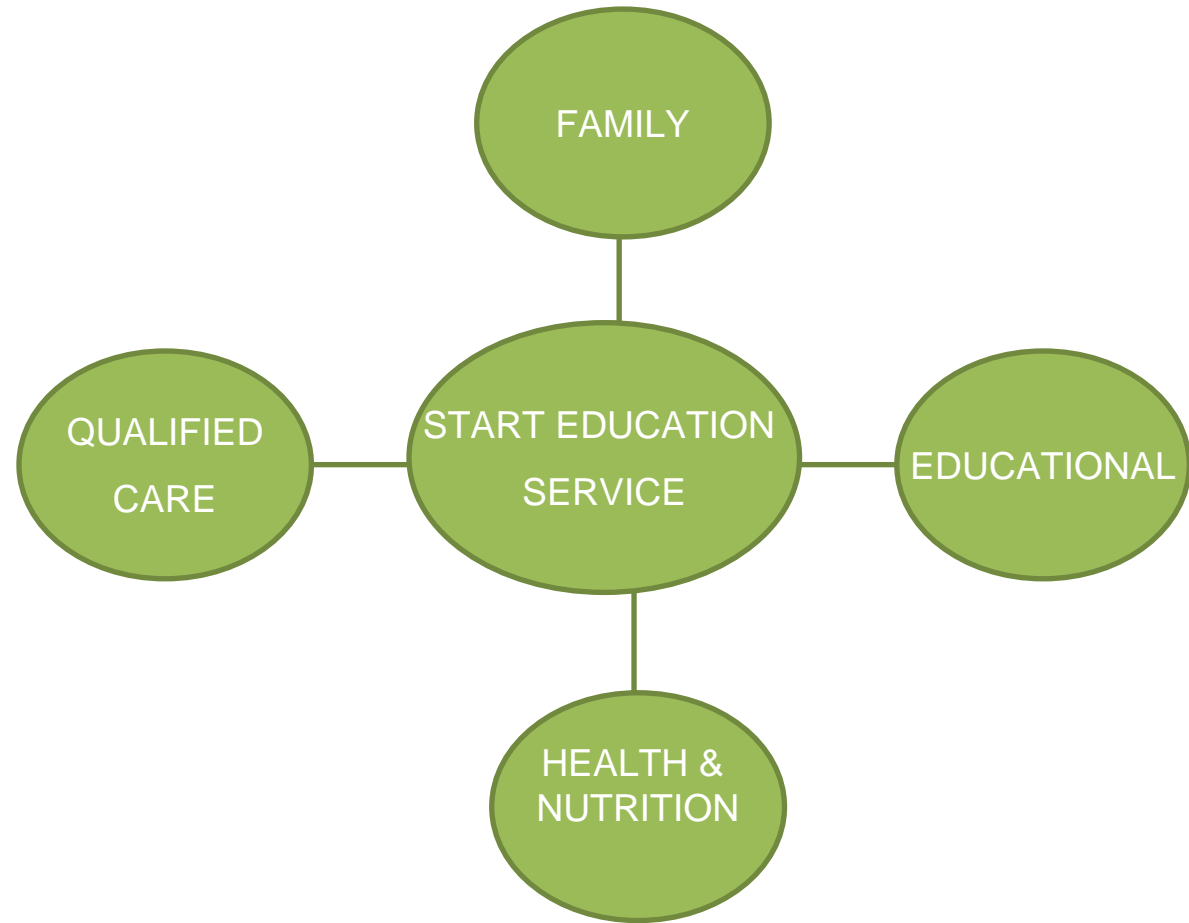


PFP Program

PFP Program users until June each year

	2004	2005	2006	2007	2008	2009
Users attended	115	81	80	69	54	33
Cases defined	64	30	39	23	26	17
- Reintegration	17	15	9	9	9	4
- Consent for adoption	47	15	30	14	17	13
- Withdrawal	30	41	17	12	10	2
- Abandonment	5	5	5	2	0	0
- Protection	3	2	4	4	1	0

Pre- school program

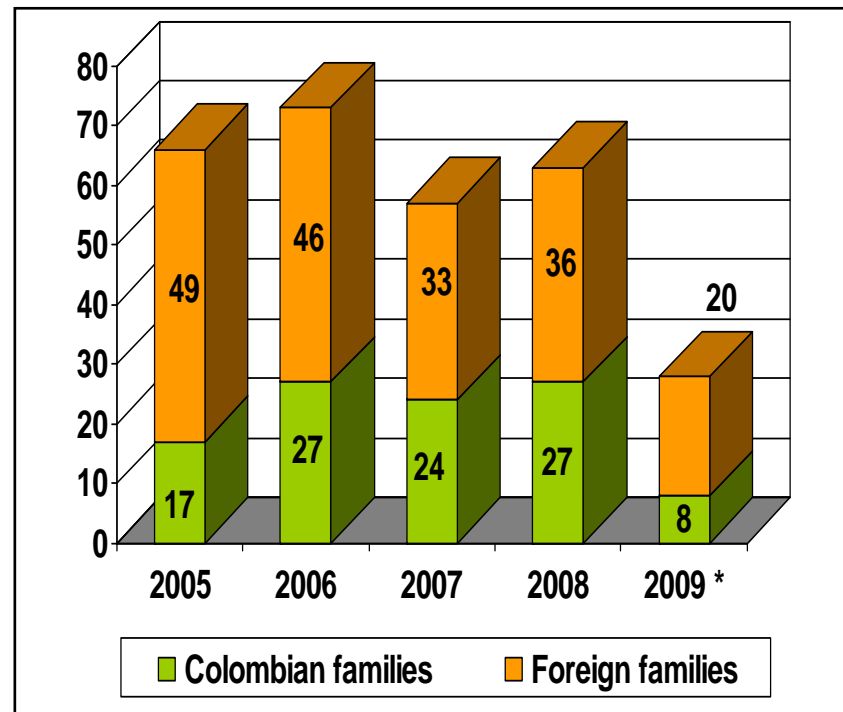


Adoptive Family Program, AFP

Through this program, CRAN re-establish the right of each child to have a stable and permanent family, and selects and prepare the families interested in adopting a child.

This program benefits:

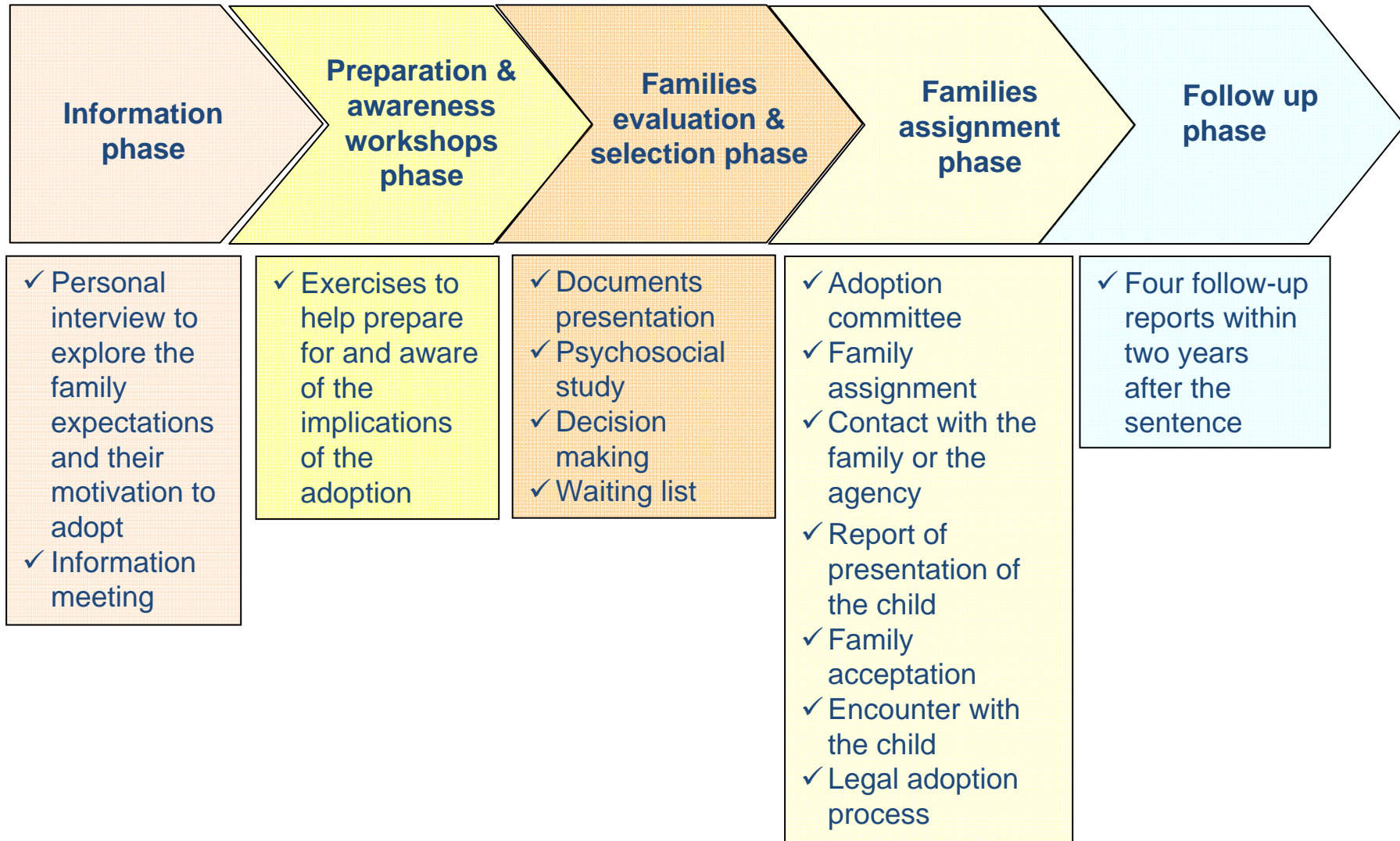
- ✓ Children under the age of seven who have attained conditions of adoptability
- ✓ Colombian family interested in becoming parents through adoption
- ✓ Foreign families who have prepared for the adoption process through international adoption agencies



* Until June

CRAN is working to **increase the number** of Colombian couples who adopts a child and we've seen that every day they are more open to adopt **children with special needs** (groups of siblings; children older than 7 years old or children with physical problems or handicaps and/or development problems)

Adoption main processes



Advancement area

Through this area, we coordinate all activities related to fundraising and strategic communication in accordance to our mission statement and vision

Fundraising
area

- ✓ Institutional self sustainability
- ✓ Diversify source of income
- ✓ Strengthen support fund

Strategic
communication

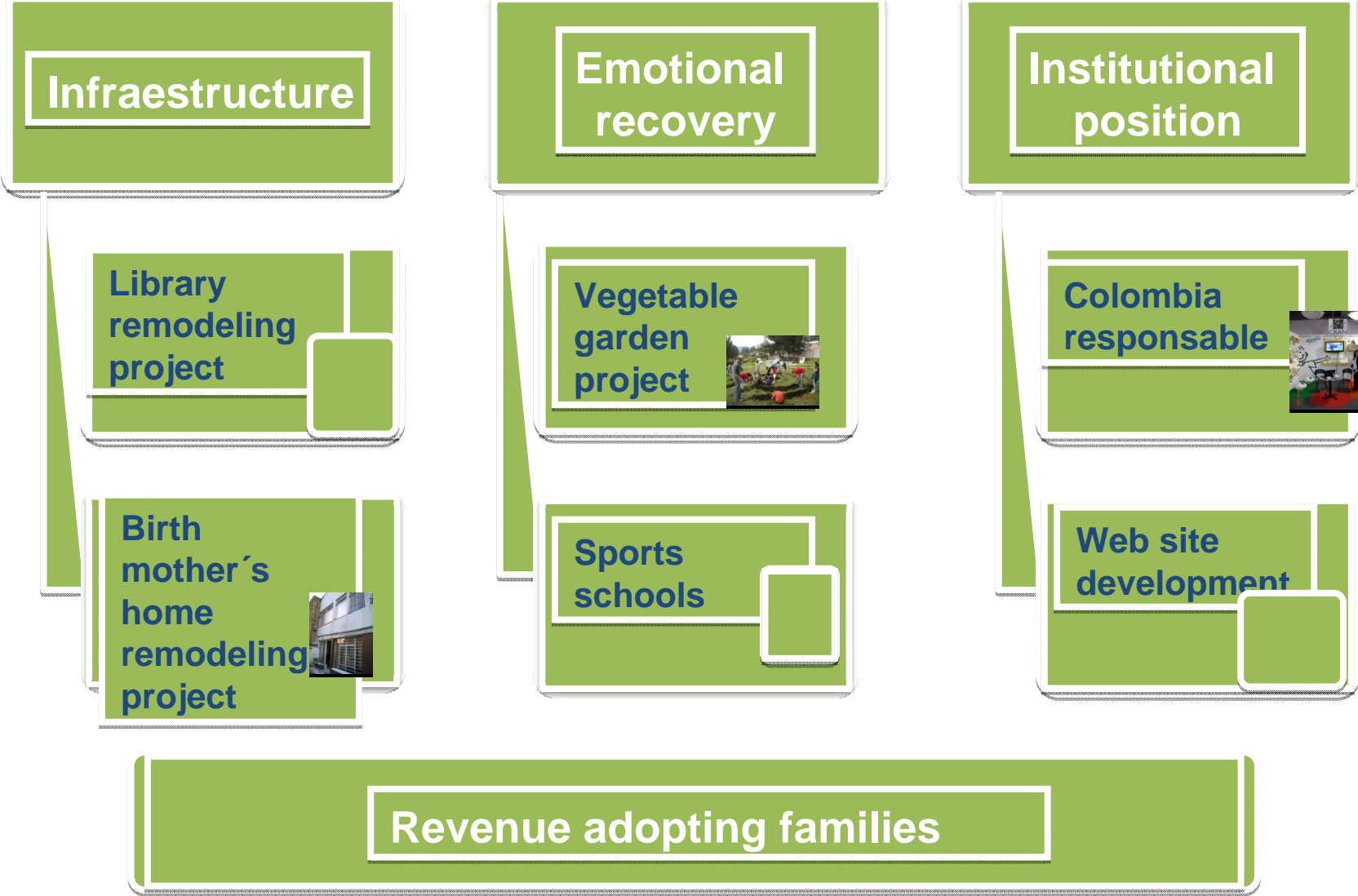
- ✓ Define the corporation I.D
- ✓ Strengthen institutional position
- ✓ Be competitive compared with market

Volunteer

- ✓ Development a strategy for volunteers donors



Achievements



Financial & administrative services area

The main purpose of the area is to contribute through efficient financial and administrative processes, the achievement of the objectives and goals in programs and institutional mission

Key results areas	
Administrative services	Financial services
✓ Human talent management	✓ Accounting
✓ Supply management	✓ Payroll
✓ Legal & compliance	✓ Treasury
✓ Infrastructure	✓ Budget
✓ Quality management system	✓ Taxes



**CRAN accomplishes its mission:
restore the children's rights,
specially the right to a loving and protecting
family which guarantees
his/her safe and adequate developing.
THANK YOU !**